



TIPS

Your organization is committed to helping others. So is DollarDays.

That's why we want to help you make your Wish List a huge success. To support your program we have created the Wish List Toolbox to help you promote your site year-round.

Included in the Tool Box:

- How to include your Wish List web address in your email signature.
- Promotional banners for your organization's website.
- Informative email/letter to send to your list announcing your Wish List.
- Press release to send to your local television stations, newspapers and radio stations.
- Promotional flyer templates that you can customize using MS Word.

Tips for success:

- If you have a newsletter, be sure to include an announcement about your Wish List.
- Announce your Wish List on your website, blog and social media pages.
- Ask your members to post about the Wish List on their websites, blogs and social media pages.
- Some Wish List owners have business cards printed that promote their Wish List.
- Some Wish List owners have colorful stickers made that include their Wish List web address. They might put these stickers on all written correspondence.